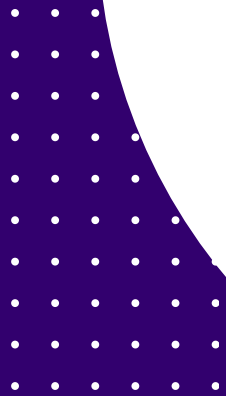
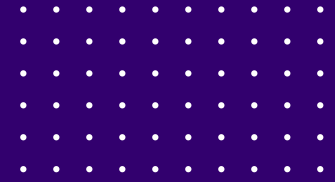




UNIVERSITY *of* WASHINGTON
Husky Hackathon



2026 SPONSORSHIP PROPOSAL

The Husky Hackathon is a three-day innovation challenge at the University of Washington that brings together students from business, engineering, and design to solve real-world problems through creativity and teamwork. The event encourages collaboration across disciplines to build prototypes, pitch ideas, and create impactful solutions. It's a celebration of innovation, learning, and Husky spirit.



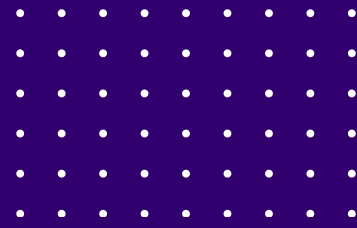
ABOUT US

The **Foster MBA Tech Club** is where business meets innovation. We bring together students who are passionate about technology, strategy, and creating real-world impact. Our members come from diverse backgrounds in engineering, analytics, consulting, and entrepreneurship, united by a shared goal to explore and lead in the tech industry.

We connect MBAs with the broader UW ecosystem through company treks, speaker panels, and hands-on projects. One of our proudest traditions is the Husky Hackathon, a cross-campus event that unites students from Foster, the Allen School of Computer Science, the iSchool, and the Design program to tackle real challenges through innovation and collaboration.

The Hackathon has long been a symbol of the club's mission – bringing together business, technology, and creativity to build meaningful solutions. After a few years of pause, the Tech Club is leading its return to campus, continuing a legacy of empowering students to design, build, and pitch ideas that can shape the future.

THE HACKATHON



Day 1

Kickoff and MVP Challenge

Teams form, the main challenge is revealed, and vibe-coding begins. In just a few hours, participants build and showcase quick prototypes, competing for the first prize.

Day 2

Build & Learn

Teams focus on developing their ideas into real products. Mentors and sponsors host workshops, answer questions, and guide teams as they design, code, and prepare for the final pitch.

Day 3

Pitch & Showcase

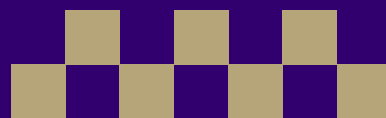
Teams present their final products at a lively pitch competition and science fair-style expo. Judges and attendees explore each project, celebrate creativity, and crown the top teams of the hackathon.

Prizes

- **Best MVP** – Top quick prototype.
- **Best Product** – Most polished solution.
- **Best Pitch** – Strongest presentation.
- **Overall Winner** – Best across all rounds.



Sponsorship Packages



\$10,000+

Platinum Sponsorship Package

The highest level of sponsorship, including top-tier benefits such as:

- Provide the main challenge prompt and limitations.
- Exclusive naming rights ("Husky Hackathon presented by [Your Company]").
- Access to participant resumes before and after the event. Interview spaces for recruiting in the event.
- Prime logo placement, top prize named after sponsor, headline sponsorship, speaking opportunities, and exclusive branding rights.
- Includes all Gold sponsor benefits.



\$3,000+

Gold Sponsorship Package

Mid-level sponsorship with significant benefits such as:

- Name a challenge prize (Best MVP, Best Product, or Best Pitch) and establish the use of an AI tool for the vibe coding phase.
- Opportunity to send multiple mentors or judges.
- Option to host a workshop or demo session.
- Prominent logo placement, mentions in marketing materials, option to provide software credits or swag, and VIP access.
- Includes all Silver sponsor benefits.



\$500+

Silver Sponsorship Package

Entry-level sponsorship with benefits like logo placement on event materials, website mentions, verbal recognition during the event and standard access to events.