

VIBE CODING HACKATHON

Build the Tool You Wish You Had in Your MBA

You have 2 hours. One platform. One pain point. Build the tool that should already exist.

► THE CHALLENGE

Think about every moment in your MBA where you thought, *"There has to be a better way."* The spreadsheet that took hours. The group project coordination nightmare. The networking follow-up you forgot. The case prep that felt inefficient. Now build the solution.

Your mission is to identify a real pain point from your MBA experience and build a functional tool that solves it, using Lovable as your vibe coding platform. Describe what you want in natural language, let AI write the code, and iterate your way to a working product. No coding experience required.

► IDEA STARTERS

These are just sparks; the best ideas will come from your own experience.

Study & Case Prep

A case brief generator, flashcard engine, or framework recommender that saves hours of prep.

Recruiting & Careers

A CRM for tracking applications, networking contacts, and coffee chat notes in one place.

Team & Project Tools

Smart meeting schedulers, task trackers, or peer feedback tools built for student teams.

Finance & Analytics

A personal budget dashboard, stock screener, or financial model builder tailored for students.

Networking

An app to prep for events, generate follow-ups, or match you with relevant alumni.

Personal Productivity

An AI reading summarizer, email drafter, calendar optimizer, or decision journal.

► HOW IT WORKS

1. **Build (2 hours)** Work individually on Lovable to turn your idea into a working app. Iterate fast, focus on your core feature, and don't try to do everything.
2. **Submit** Publish your app on Lovable and submit the live link along with a demo document (up to 5 pages) covering your idea, main features, and screenshots.
3. **Finals (Top 5)** Judges review all submissions and select 5 finalists. Each finalist presents a live demo for up to 5 minutes.
4. **Winner** Judges score the finalists, and the winner is announced.

► SUBMISSION REQUIREMENTS

- **Published Lovable app link** - your app must be live and accessible.
- **Demo document (up to 5 pages)** - include the following:
 - The problem you're solving
 - Key features of your tool
 - Screenshots of the main screens/flows